

How to Grab Interviews using podcasts and Internet online Shows to increase sales



Why should you use Podcasts or Online Audio Shows?

- Impact Sales
- Millions of podcast to pitch to
- Over 3 Million downloads from blogtalkradio.com alone
- Easier to grab an audio interview than almost other media interviews

How to find shows:

- Type in your niche in search box
- Click on current shows

Notes/Tips

- Get 15-20 minutes to pitch
- More press your book gets the more sales you acquire, but even small media is good.

What should be in a show pitch

- Name
- Book title/book description/synopsis
- Propose a topic
- 3 key points
- 100 word bio/related websites/social links
- Thank them for consideration
- Address host/producer

Resources:

- www.Blogtalkradio.com
- www.Soundcloud.com
- www.ArtistFirst.com

More about this Facilitator

Related websites:

- www.SylviaHubbard.com
- www.MotownWriters.com
- www.HowToEBook.org

Social Media:

- www.facebook.com/sylviahubbard
- www.twitter.com/sylviahubbard1
- www.instagram.com/sylviahubbard1
- www.youtube.com/sylviahubbard1
- www.periscope.tv/sylviahubbard1